

AXEL BRISARD

INSTRUCTIONAL ENGINEER



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Born 13/08/1979
Based in LYON, France
Driver license
50% business travel worldwide accepted
Under contract, seeking opportunities

Instructional engineer project's and team's manager with international business experience enriched with 20 years of practice with lead broadcast companies and electronic manufacturers. High skill level in IP, digital and wireless electronics engineering and sales, completed with a master's degree in instructional design management. Able to supervise intern and external education programs strategy and a global application engineering politic.

Dynamic frontiers-pusher led by innovation, curiosity, creativity, and out of the box thinking.

HISTORY

2024

BUSINESS DEVELOPPER

ARKALYA
FRANCE

Responsible for the deployment of technical trainings for the AURA French region

2023
2020

TRAINER - AUDIO DESIGNER

FREELANCE
FRANCE

- **INSTRUCTIONAL DESIGNER**

Built and led performing sales professional program.
20 sessions in Martinique, Guadeloupe, and French Guyana.

- **AUDIO DESIGNER**

Design an immersive audio exhibition soundtrack.
Directing a podcast program with the writer Simone Lagrand.

- **PROFESSIONAL AV PRESS JOURNALIST**

- Creation of 12 episodes two pages tutorials on wireless audio
- 6 pages reportage on a national live concert
- Covering of Integration Show Europe 2023 and French JTSE professional show

EQUIP'RH

ARTINCIDENCES
LA STATION CULTURELLE

SONOMAG

2019
2012

INTERNATIONAL APPLICATION ENGINEER

SENNHEISER
EMEA

- **RADIO FREQUENCIES AND AUDIO LEV 3 SUPPORT**

Worldwide 24/7 red carpet customers phone and onsite support.

- **PROFESSIONAL TRAINER, INSTRUCTIONAL DESIGNER**

150 Product and technology internal and external trainings delivery.
Sales force and trainer training program design and delivery.

- **TECHNICAL PROJECT DESIGNER**

Shape, sale and deliver technical bespoke design.

- **SALES SUPPORT**

Accompany all high ambitious audio and wireless sale project.

2012
2002

SOUND ENGINEER

RADIO FRANCE
FRANCE

Live, radio and recording studio engineer.

TEACHER

PARIS UNIVERSITY
FRANCE

Communication bachelor's initiation program o radio writing techniques.

EDUCATION



- 2022 **OPENCCLASSROOMS – MASTER'S DEGREE**
Instructional design manager
- 2014 **SENNHEISER - CERTIFICATIONS**
 - International RF expert
 - Sales performance
- 2002 **UNIV Aix Marseille – MASTER**
Sound engineer
- 1999 **IUT de Cachan – BACHELOR**
Electronics and computing

MANAGING SKILLS

PROJECT MANAGEMENT



- Design project specifications
- Edit, keep a budget, a schedule
- Build and lead a team
- Assign and delegate tasks
- Lead a steering committee
- Recruit, evaluate stakeholders

TRAINING DESIGN



- Analyze a need, a market
- Set objectives
- Model a training journey
- Compose a course
- Model a learning program
- Manage an LMS
- Deploy an assessment
- Create instructional guides
- Write and produce films sequences
- Create graphic contents

AV ENGINEERING



- Wireless technology expert
- AV over IP
- Digital audio theory and practice
- Immersive and spatialized audio

LANGUAGES



- French (mother language)
- Prof. english (fluently written and spoken)

SOFT SKILLS



- RESOURCEFUL
- FLEXIBLE
- RESOLUTE
- ENTERPRISING

PERSONAL INTERESTS



- Clown in the Hospital, Theatre
- Sailing and nautical maintenance
- Guitar, singing
- Artistic creation, writing